

HOW TO CREATE A PRINT-READY FILE: GIFT WRAPPING PAPER / FOOD WRAPPING PAPER

The following instructions are designed to help you create a print-ready file. If after reading them you are still unsure about anything, please download the template, visit the FAQ section of our website, request a professional File Check or contact customer support.

1 FILE FORMAT

Our systems can only process files in PDF format and in 1:1 scale (not password-protected).

2 COLOUR

NEUTRAL BACKGROUND + 1 COLOUR

One-colour printing on a neutral background (white or brown, depending on the paper chosen) is available on the website. You can choose from five standard colours: white, black, gold, silver or bronze, or print in one custom CMYK colour.

For example, if you have ordered a custom colour, send us a vector file with your artwork in a single CMYK colour.

If, on the other hand, you have ordered 'gold' or another standard colour, send us a vector file with your artwork in black (K100%).

Neutral background + 1 custom colour

Print colour

Custom

template

Neutral background + 1 standard colour

Print colour

Gold

template

The diagram illustrates three scenarios for creating a print-ready file for gift wrapping paper. Each scenario shows a 'Print colour' selection and a corresponding 'template'.

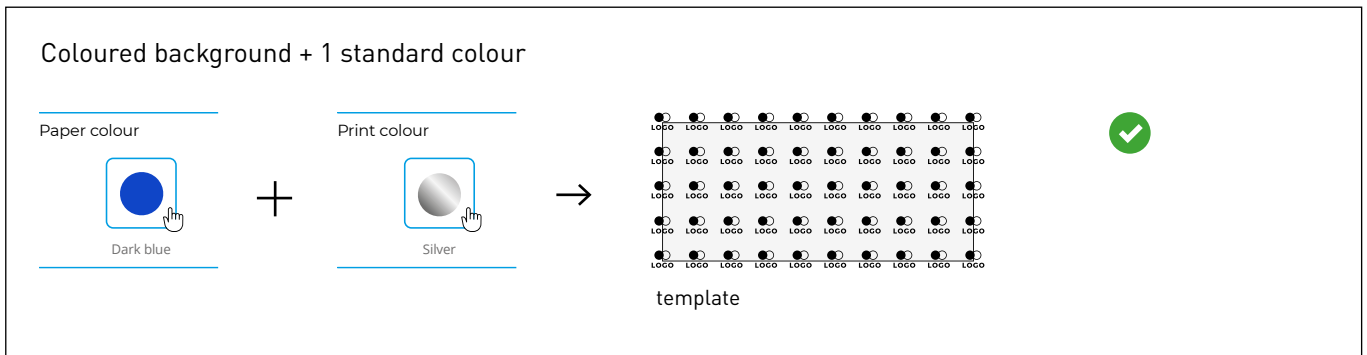
- Scenario 1:** 'Print colour' is 'Custom' (represented by a multi-colored wheel). The 'template' shows a repeating pattern of 'LOGO' on a neutral background. This is marked as correct with a green checkmark.
- Scenario 2:** 'Print colour' is 'Custom' (represented by a multi-colored wheel). The 'template' shows a repeating pattern of various symbols (dots, lines, triangles) on a neutral background. This is marked as incorrect with a red X.
- Scenario 3:** 'Print colour' is 'Gold' (represented by a yellow circle). The 'template' shows a repeating pattern of 'LOGO' on a neutral background. This is marked as correct with a green checkmark.

COLOURED BACKGROUND + 1 COLOUR

One-colour printing on a coloured background is also available on the website.

You can choose from 12 background colours and from a list of colour options for the artwork.

For example, if you have ordered dark blue matt paper with silver artwork, send us a vector file with your artwork in black (K100%), with no background colour.



The same colour can appear slightly different on different paper types.

For example, the colour may appear darker on Brown Ribbed paper.

The paper is printed using flexography. Flexographic inks are diluted and fluid, and so may appear to expand slightly on the surface and may not be completely solid.

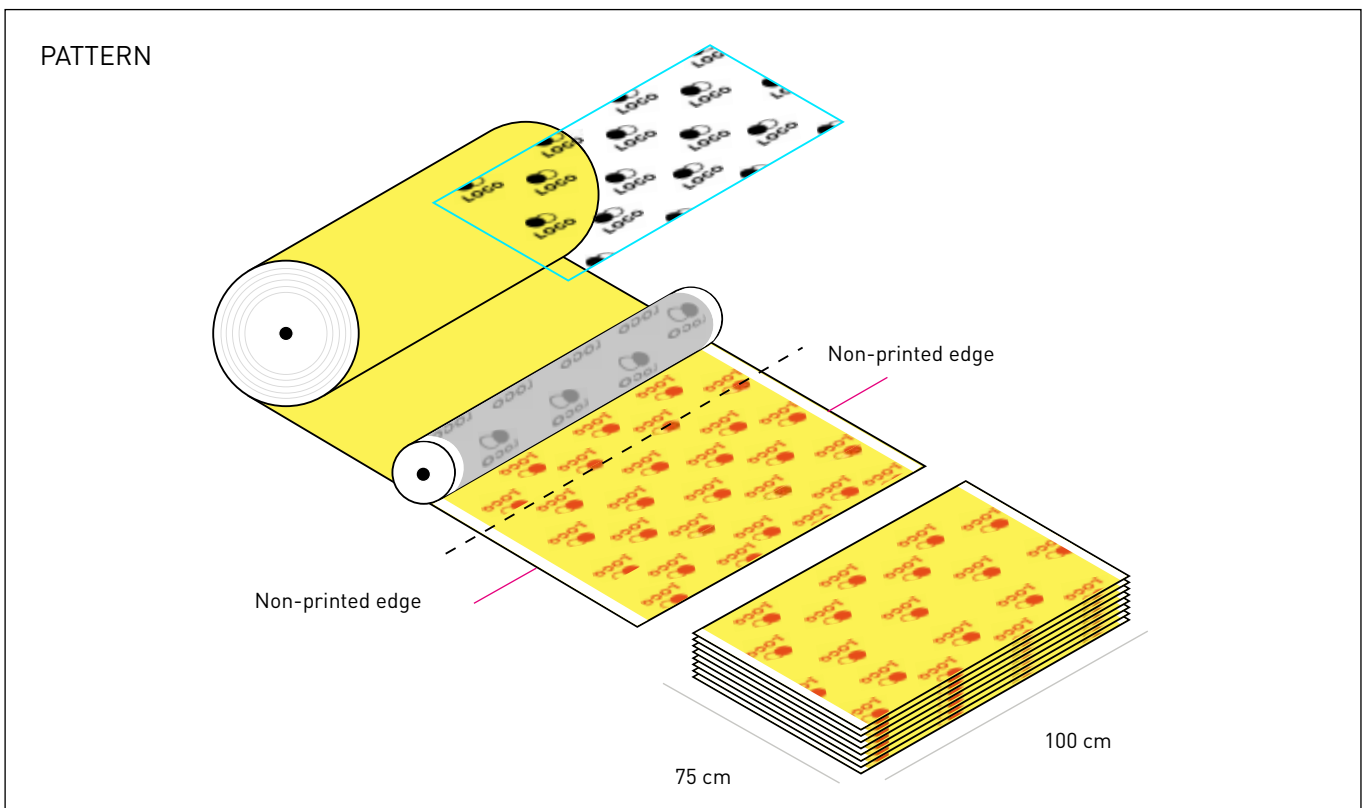
3 PATTERN

Your artwork is printed onto a roll of paper, which is then cut into 75 x 100 cm sheets.

The roll of paper is printed using a roller, with a 26 x 99.5 cm rubber plate attached to it containing your artwork.

Remember that the 75 x 100 cm sheet will include two non-printed edges, 2.5 mm thick.

Your artwork will then be repeated along the full length of the roll. Make sure you position your artwork carefully, so the pattern repeats as intended.



4 TEMPLATE

Always download the template for your product from the website and use it as the basis for positioning your artwork.

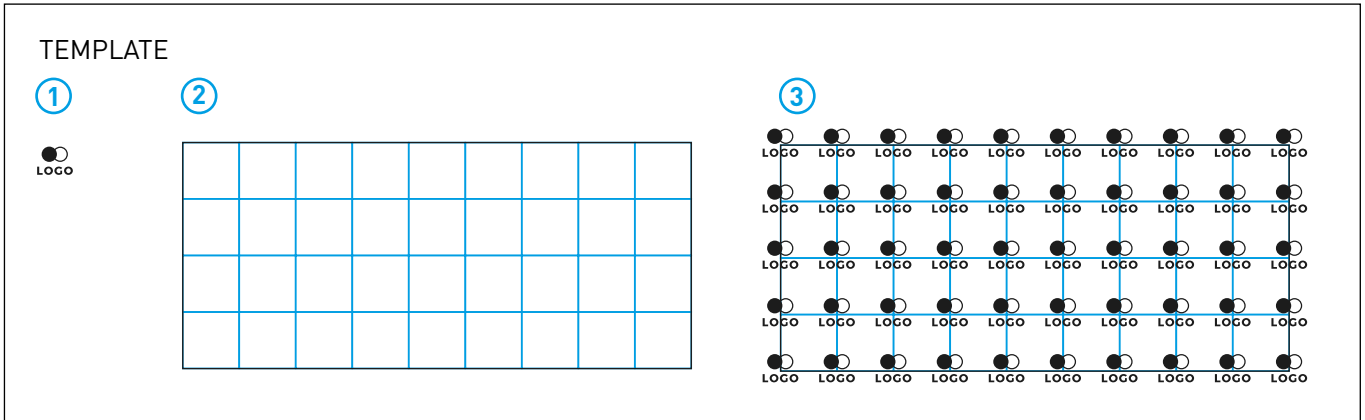
Your artwork should be a vector file and in a single CMYK colour, with no gradients.


Save the file in PDF format with the Fogra 39 profile.

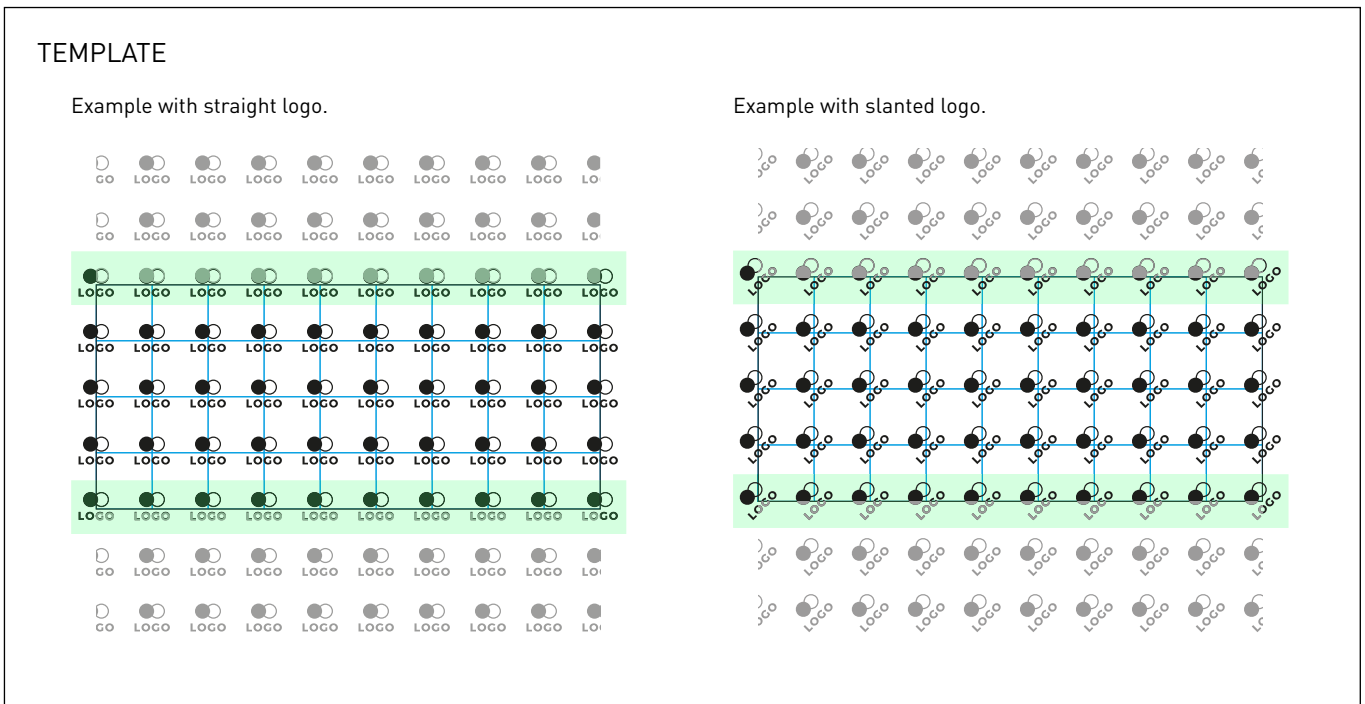
The downloaded template has dimensions of 26 x 99.5 cm and corresponds to the rubber plate that will be repeated across the entire surface of the roll.

To ensure your pattern looks as good as possible, we recommend following these steps:

1. enter your logo on the template in your desired size and orientation
2. divide the template into squares, based on the number of times you want the logo to repeat
3. place the logo where the grid lines intersect

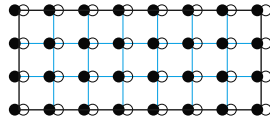


 It is important that the logo can be repeated in an unbroken fashion along the entire length of the roll. Position the artwork carefully on the long sides of the template.

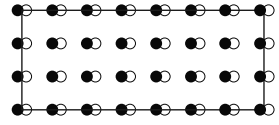




DOWNLOAD
THE TEMPLATE



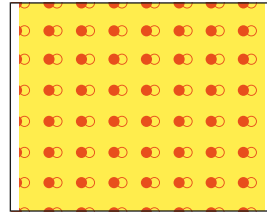
INSERT YOUR ARTWORK
AND CREATE GUIDELINES



DELETE ALL
GUIDELINES



SAVE THE PDF



PRINTED RESULT



PDF



CMYK



FOGRA 39

GOOD TO KNOW - Wrapping Paper



PDF



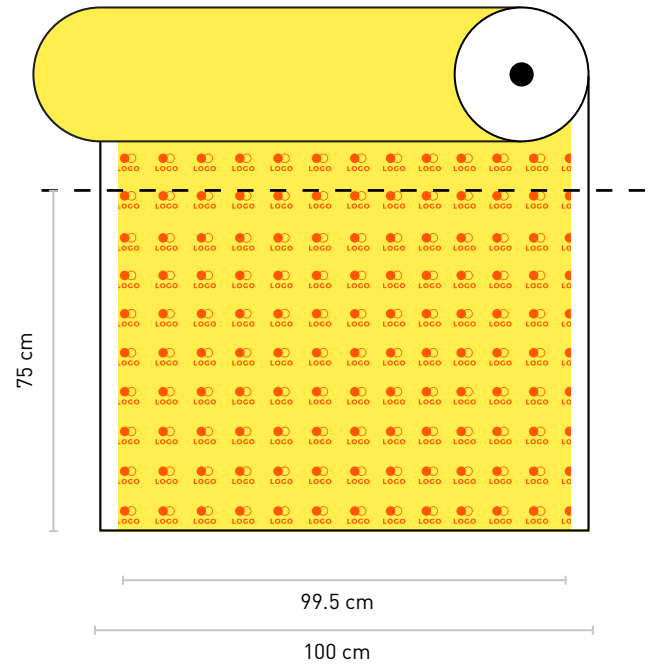
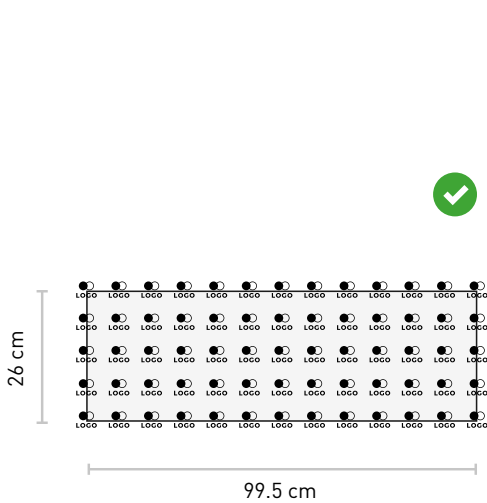
CMYK



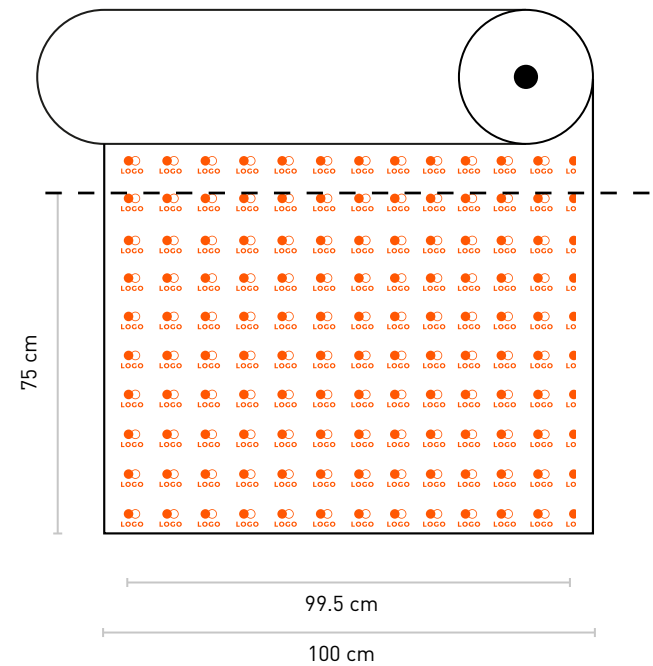
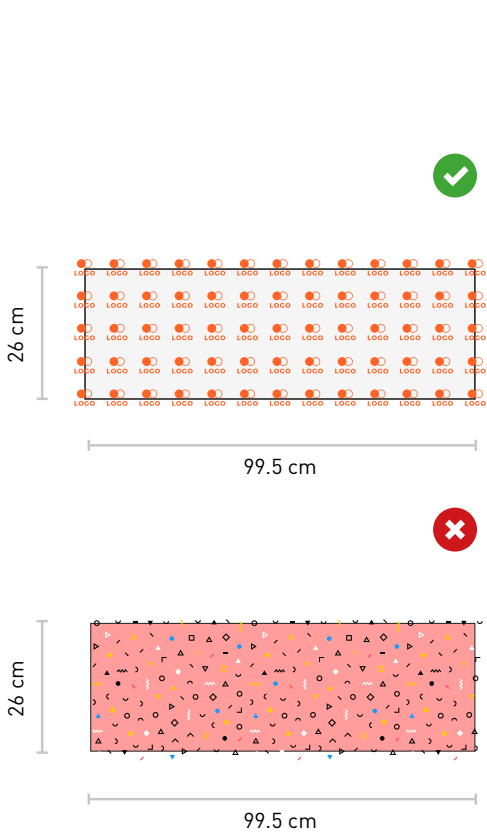
FOGRA 39



A roll of paper is printed which is then cut into 75 x 100 cm sheets with 2.5 mm wide non-printed edges. Make sure the artwork can be repeated correctly.

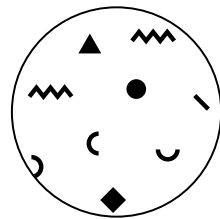
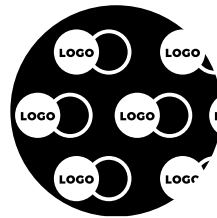
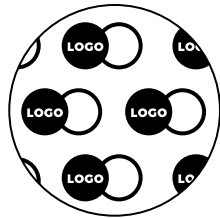
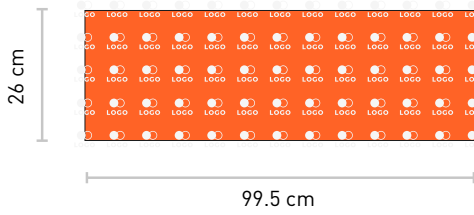


Remember that if you choose a custom colour you must send us a file **in a single** CMYK colour.





Remember that printing in negative is not possible.



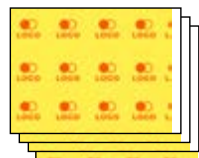
Different sizes are available, even when ordering the same quantity of paper. Make sure the artwork is visible in your chosen size.



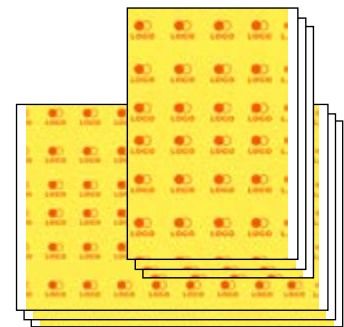
100 x 75 cm



50 x 75 cm



50 x 37.5 cm



Mix